



FAITH-BASED INSTITUTIONS

MARKET OVERVIEW

Faith-based organizations of every denomination are looking for ways to fully engage their constituents. Yours is probably no different. Whether it's the students in your religious school classrooms working on a project or the worshippers in your congregation that would like a full-color program for their wedding, they all want and need high quality output. Reaching out to members of the congregation and offering services and support in times of joy or need can be challenging. Color is one way you can engage younger audiences and provide them with interesting information that may help them decide to further their education. Lanier understands you are tasked with providing the latest in technology at a price your members can afford. But many times there is limited budget and only one device for everyone to share, so your tools must be versatile and reliable. Whether you manage a small religious school or a large church organization, these Lanier Color MFPs can help produce all of your documents and offer the latest in digital technology at a price that won't break your budget.

HOW THE LANIER LD420c/LD425c/LD430c/LD435c/LD445c CAN HELP:

Print Advantages

- With cost as a major issue and your operating expenses increasing, these Lanier Color MFPs can print bulletins, newsletters, budget reports, membership directories, and fund raising materials affordably and incorporate full-color without losing productivity or increasing costs.
- The new 2,000-sheet Booklet Finisher on the LD435c/LD445c coupled with full-color output can help your church or organization produce customized agendas for weddings, holiday services, and hymn books for special events without sending these jobs out for printing.

Scan & Send/Fax Advantages

- With PictBridge digital still camera connectivity, your administrative staff or teachers can easily print pictures of members and events without connecting to a computer.
- Use Scan-to-Email to send letters or other communications from clergy to all members of the congregation in a single cost-free transmission.
- Broadcast faxing will enable your faith-based organization to reach out to the community more effectively with minimal time and effort for your staff.

Copy Advantages

- With the ability to copy onto 140 lb. Index stock through the Bypass Tray, raffle tickets, coupons, and other event-related materials can be quickly copied for special events to make a great impression.

- Your Sunday school classes or faith-based educational institution can create booklets using affordable color to gain and maintain the attention of your students with the creation of engaging materials describing their lessons.

- Volunteers, many with little technology training, keep your faith-based organization running. With the enlarged LCD panel and clear instructions for ease-of-use, even casual users will be able to use the Lanier Color MFPs productively.

Document Storage Advantages

- With the standard 40 GB Document Server on the LD420c/LD425c/LD430c, teachers can save up to 2,000 pages of lesson plans and classroom handouts with digital quality, and reprint "new originals" each semester.
- The standard 80 GB Hard Disk Drive on the LD435c/LD445c allows your administrators/volunteers to save up to 9,000 pages, such as church programs and newsletters with digital quality, and re-print them on demand.
- With the standard Hard Disk Drive found on every Lanier Color MFP, school administrators can securely store budget data, donation information, and membership records to guard against loss or falsification.