



MARKET OVERVIEW: Every department head believes that their needs are unique. To attract the best applicants, everyone wants the latest and greatest technology to prove they are on the leading edge. But costs are sky-rocketing and you've got to keep budgets in line with expectations. Printing wirelessly – from anywhere, to anywhere on campus – is now a requirement, not a luxury. Students need access to PowerPoint slides used for lectures, and the ability to print them, if needed for study guides. Digital pictures used in lectures, labs, or sporting events require editing and incorporation into digital documents for printing or distribution. You want to approve their requests but someone has to watch the bottom line. Wouldn't it be great if there was some consistency across campus so the faculty and students didn't waste their time learning how to use different kinds of equipment? Lanier has answers with the new LD528C/LD533C & LD540C/LD550C Color MFPs coupled with Lanier's Print and Copy Vending (PCV) and/or Global Scan software.

HIGHER EDUCATION: COLLEGES & UNIVERSITIES

THE LANIER LD528C/LD533C & LD540C/LD550C CAN HELP:

Print Advantages

- With Wireless LAN technology, students can move all over campus from building to building and still print without a hard-wired network connection. This is particularly valuable in older campus buildings where new wiring is cost-prohibitive or next to impossible.
- The LD528C/LD533C & LD540C/LD550C MFPs offer support for Mac, PC, and UNIX users, which means they work well in university settings, where mixed user platforms are the norm. This means you can support all platforms and all students with the latest technology.

- Fast black & white and full-color printing allows classroom materials, policy and procedure manuals, financial reports, and newsletters to take advantage of color to capture more attention.

Copy Advantages

- Advanced finishing options, including the ability to create saddle-stitched booklets, makes it easy to complete even the most demanding copy jobs. Whether they need to copy classroom research, handouts, or exams, professors will no longer need to send smaller jobs to a Central Reproduction Department across campus.
- The maximum paper supply of 4,400 sheets minimizes the frequency of adding paper throughout the day to systems installed in the Registrar's Office or Alumni Center, enhancing your administrative staff productivity.
- The redesigned control panel found on these Lanier Color MFPs improves operability for students and faculty with special enhancements available to make job programming easier. This consistency in design means that users won't have to learn a new copier interface every time they have to make copies or perform complex tasks.

- The LD528C/LD533C are designed for departments of 10-50 people and the LD540C/LD550C can handle the volumes found in departments with 50-100 workers. This means that you can select the right product for each department and they will all have the same easy to use LCD control panel and similar functionality.

- The LD528C/LD533C & LD540C/LD550C Color MFPs feature a number of accessibility improvements to meet the needs of disabled users, including a detachable scanner on the LD540C/LD550C to allow the ARDF and scanner to be placed on a lower height table for students in wheelchairs.

Document Storage Advantages

- With a standard 160GB Hard Disk Drive, the LD540C/LD550C has the ability to perform as a departmental document storage device for filing research papers, doctoral submissions, and other lengthy documents, up to 9,000 total pages.
- With on-site document archiving, you can reduce the need for off-site file storage and retrieval allowing your administrative staff and teachers to quickly retrieve information without waiting or incurring additional cost.
- Searching the Document Server using Web Image Monitor means the Athletics Department can view thumbnail images of stored documents such as scholarship information or game plans from their connected workstations or at the LCD panel for easy confirmation.

System Security Advantages

- Using Locked Print, the Admissions Department can control confidential jobs such as student loan application information or financial/scholarship data. Lanier Color MFPs can hold these jobs in memory until a password is entered at the control panel.

- Strict user authentication controls allow Lanier Color MFPs to be placed in the most sensitive environments like the Job Placement, Registrar, or Alumni Office without fear of data falsification or theft.

Software Solution Advantages

- Lanier's Print & Copy Vending (PCV) provides a single solution for colleges and universities to recover costs associated with printing/copying by charging users for network printing and walk-up copying from any copy control device such as: magnetic strip readers, stored value readers, campus card systems, coin boxes, etc. In addition, this solution leverages previous investments in existing "copy only" payment systems.
- With PCV's multiple pricing tiers capability, administrators can charge separate rates for different paper sizes or black & white vs. color output.
- With Lanier's GlobalScan, colleges and universities can easily turn manual business processes into electronic document workflows. By scanning to workflow, teachers and/or administrators can easily convert paper documents into electronic documents eliminating manual filing and retrieval processes and expenses, which helps control costs and reduce redundancies.
- GlobalScan enables educational institutions to easily share information across multiple departments, buildings and campuses in minutes via scanning to E-mail addresses, distribution lists or network folders. In addition, GlobalScan administrators can track the scanning details of this information (who scanned, where it went, paper size and page count are captured and assigned to each user) to produce detailed reports for charge back to individuals and/or departments and to support compliance reporting.

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